

Paperback is a typeface family which was initially designed for the composition of text –in 8, 9 and 10 pt– of rustically bound books, printed at high speed using with low quality paper and ink. In the development of this first version, which would later become Paperback 9, the standard size of the text set in the pocket books was taken into account. However, this project ended up developing a family of six variants, each of which was designed for a limited series of bodies. Paperback 6 covers a range of bodies from 5 up to 7 pt; Paperback 9, from 8 to 10 pt. Paperback 12, designed to be used with long text, encompasses 11 up to 13 pt, while Paperback 24, 48 and 96 cover larger bodies since they are used for creating displays.

The changes from one version to the other, especially in the variants for texts, are extremely subtle but their influence is unquestionable. As the body of the typeface diminishes in size the x-height gets larger and the angles become sharper. In the versions for display, however, Paperback refines its strokes and details.

In its series for text, Paperback is very legible and resists the worst printing conditions without losing quality. In general, the family is a little wider than would be expected, but without giving the impression of being an expanded typeface. Paperback draws on the Scotch tradition, represented by William Addison Dwiggins (1880-1956) through designs such as that from Caledonia. Paperback follows this style in its vertical axis, its strong contrast and in its curved beaks.

PAPERBACK



Family: Paperback  
 Variants: Paperback 6, Paperback 6 Bold, Paperback 6 Italic, Paperback 9, Paperback 9 Bold, Paperback 9 Italic, Paperback 12, Paperback 12 Bold, Paperback 12 Italic, Paperback 24, Paperback 24 Italic, Paperback 48, Paperback 48 Italic, Paperback 96, Paperback 96 Italic  
 Designer: John Downer  
 Year: 2005  
 Distributor: House Industries  
 Use: Long text and display  
 Other uses: Not recommended  
 Advice or considerations: Each variant has been especially designed for a specific range of bodies

A	B	C	D	E	F	G	H
I	H	J	K	O	L		
M		N	O		P		
Q	R	S	U	T	U	V	
W	X	Y		Z	1	2	
3	S	4	5	E	6		
7		8	9		o		
\$	£	€	¥	%	&	!	?

